

Application form PSI Professional Membership

PSI - Promotional Product Service Institute

Reed Exhibitions Deutschland GmbH

Völklinger Straße 4

40219 Düsseldorf, GERMANY

Postfach 101642

40007 Düsseldorf

Tel. +49 (0)211 90191-600

Fax +49 (0)211 90191-185

E-mail sales@psi-network.de

Internet www.psi-network.de

**Company name
incl. legal form**

Address

Postcode

Town

Country

E-mail

Internet

Telephone (+) -

Fax (+) -

VAT ID no. **Date of in-
corporation**

**Register of
Commerce no.** **Place**

We kindly ask you to sent your commercial registration. Application for admission is accepted under reserve.

Contact

Contact	Mr/Ms	First name	Last name	E-mail	Ext.	Main contact (Please only select 1)
Owner						
Managing director						
Purchasing						
Marketing						
Field Staff						

Preferred language of correspondence

German

English

Application from PSI Professional Membership

We hereby apply for the PSI Professional Membership – Promotional Product Service Institute an

We hereby change into the PSI Professional Membership

We apply as ... / We are ... (Multiple answers possible)

distributor	supplier	advertising agency	fullservice agency	service provider finishing/ application
marketing consulting	copyshop	printing shop	importer	

Company profil

annual turnover	< 500,000 Euro	500,000 - < 1 Mio Euro	1 - < 10 Mio Euro	
	10 - < 50 Mio Euro	50 - < 100 Mio Euro	≥ 100 Mio Euro	
employees	1 - 4	5 - 9	10 - 49	50 - 99
	100 - 499	50 - 999	> 1,000	trainees
customers	≤ 100	101 - 250	251 - 500	501 - 1,000
	> 1,000			

Fees and contractual term

The yearly membership fee is EUR 660.00 and will be invoiced proportionally for the membership year which has already begun. The contract will take effect from the signature of the Membership and Service Agreement and can be terminated by each party by given written notice no later than three months prior to expiry of the contractual year on 30 June, whereas the termination of the contract is not possible before the date specified in your Membership and Service Agreement. The membership fee can be increased in accordance with the General Terms and Conditions of Business relating to this Membership and Service Agreement. For EU affiliated companies the naming of their VAT ID no. is mandatory, otherwise German VAT will be charged.

You hereby apply for the PSI Professional Membership. The PSI Professional Membership is conditional upon a separate Membership and Service Agreement being concluded between you and the PSI Promotional Product Service Institute, Reed Exhibitions Deutschland GmbH, using the official agreement form, based on the General Terms and Conditions of Business of the Membership and Service Agreement. This application does not obligate Reed Exhibitions Deutschland GmbH to conclude a Membership and Service Agreement with you.

Data protection information

The Information you provide is recorded and stored in the database of Reed Exhibitions Deutschland GmbH. Reed Exhibitions Deutschland GmbH uses your data, including your business details, for purpose of conducting the contractual relationship. Accordingly, your data, including your business details, will be forwarded to other PSI member companies. Your data, including your business details, are used to inform you by telephone, post, E-mail or fax about Reed Exhibitions Deutschland GmbH's events. You are entitled to refuse permission for your data to be used for advertising purposes To do so, contact datenschutz@reedexpo.de. This incurs no additional costs apart from those of transmitting the E-mail itself.

Place, date

PSI Promotional Product Service Institute
Rees Exhibitions Deutschland GmbH
Völklinger Straße 4 . D-40219 Düsseldorf
Postfach 101642 . D-40007 Düsseldorf
Tel +49 (0)211 90 191 - 600 . Fax +49 (0)211 90 191 - 185
www.psi-network.de

Stamp or signature of company's legal representative

Deutsche Bank AG . BIC DEUTDEDD
IBAN: DE 05 300 700 100 1055 70 600
Geschäftsführer: Hans-Joachim Erbel, Michael Freter, André Weijde
UST-ID-NR.: DE119434226 . Finanzamt München . Steuernr.: 143/822/16879
A division of Reed Elsevier . Amtsgericht Düsseldorf . HRB 28688

Membership- and Service Agreement Supplier PROFESSIONAL

PSI Promotional Product Service Institute
Reed Exhibitions Deutschland GmbH

Between PSI Promotional Product Service Institute, Reed Exhibitions Deutschland GmbH,
Völklinger Str. 4, 40219 Düsseldorf, Germany hereinafter referred to as **PSI** and

Völklinger Straße 4, 40219 Düsseldorf
Postfach 101642, 40007 Düsseldorf
T: +49 (0)2 11 90 191-0
F: +49 (0)2 11 90 191-185
www.psi-network.de

Company name incl. legal form: _____
Owner: _____
Address: _____
Post Code, City: _____
Country: _____

hereinafter referred to as **supplier** the following agreement regarding PSI SUPPLIER PROFESSIONAL Membership is made.

PSI hereby agrees to provide the following services:

- Delivery of the PSI Journal
- Delivery of the PSI Distributor Finder
- Entry in the PSI Supplier Finder
- Entry of products for use in the PSI Product Finder and the PSI Product Sourcing
- Attendance to the PSI show either as an exhibitor or as a visitor on the base of an additional agreement whereas two non-transferable tickets to the PSI show are included in this membership
- Use of available internet platforms
- Special prices with selected PSI service partners

Use of data for PSI e-Business products

By concluding this Agreement, the Supplier grants PSI his permission to use all the data for the PSI e-Business products, including in particular the PSI Product Finder, PSI Webshop, PSI Data Stream etcetera, and any related storage, publication and transmission of the data to third parties.

Fees and contractual term

The yearly membership fee is EUR 660.00 and will be invoiced proportionally for the membership year which has already begun. The contract will take effect from the signature of this agreement and can be terminated by each party by given written notice no later than three months prior to expiry of the contractual year on 30 June, whereas the termination of the contract is not possible before the date noted below under "Your agreement data". The membership fee can be increased in accordance with the General Terms and Conditions of Business relating to this Membership and Service Agreement

Your agreement data

Your membership will begin 01.05.2016 and run until 30.06.2017, after which the membership will run until cancellation.
For the membership year which has already begun, the supplier will pay EUR 110,00.
This total is to be paid for the period between 01.05.2016 and 30.06.2016.

Terms of payment

The first membership fee must be paid immediately by bank transfer, direct debit, credit card or in cash. The subsequent payments will then be due in accordance with the payment schedule by the stated date, before the start of the next membership year.

Data protection information

The information you provide is recorded and stored in the database of Reed Exhibitions Deutschland GmbH. Reed Exhibitions Deutschland GmbH uses your data, including your business details, for the purpose of conducting the contractual relationship. Accordingly, your data, including your business details, will be forwarded to other PSI member companies. Your data, including your business details, are used to inform you by telephone, post, email or fax about Reed Exhibitions Deutschland GmbH's events. You are entitled to refuse permission for your data to be used for advertising purposes. To do so, contact datenschutz@reedexpo.de. This incurs no additional costs, apart from those of transmitting the email itself.

The purpose of the PSI Network is the generation of business contact between members. For this reason, it is necessary, to sign the following data protection information separately:

You herewith agree to the transmission/sales of your data, including your email address, to other PSI member companies for promotional purposes by Reed Exhibitions Deutschland GmbH. You are entitled to refuse permission for such use of your data. To do so, contact datenschutz@reedexpo.de. This incurs no additional costs, apart from those of transmitting the email itself.

Signature of company's legal representative

Special conditions

You hereby consent to the use of the data, including your business details, in particular the transmission of this data to other PSI member companies, and declare your intention to conclude a PSI membership agreement. By executing this contract, you agree to be bound by the enclosed PSI Code of ethics.

General Terms and Conditions

By signing this agreement the Supplier expressly acknowledges the validity of the General Terms and Conditions of Business printed overleaf.

**PSI – Promotional Product Service Institute
Reed Exhibitions Deutschland GmbH**

Supplier

Place, Date

Place, Date

Michael Freter
PSI Managing Director

PSI Sales

Stamp and signature of company's legal representative

Rev. 10/2014

General Terms and Conditions of Business relating to Membership and Service Agreement overleaf

1. By becoming a member of PSI, the supplier undertakes to work in good faith with the PSI distributors, in accordance with the terms agreed.
2. The supplier undertakes to supply industrial customers only at the usual trade prices, on which an appropriate discount will be granted to the PSI distributors, and to supply all distributors affiliated to PSI on principle, provided that there is no evidence of any misconduct by such distributors. If the Supplier is contractually bound by a territorial restriction, it must ensure that the enquiring PSI distributor can obtain the goods from the contractual partner at competitive prices.
3. The supplier undertakes to inform PSI immediately in written if there are any changes to the company name, corporate ownership, address etc. and if the business ceases trading or becomes insolvent.
4. In order to become a PSI member, overseas suppliers must have access to a publicly registered branch or subsidiary in an EU member state. The branch or subsidiary will be the party to the contract and the company to which correspondence will be sent. If the branch or subsidiary ceases to exist, PSI is entitled to terminate the contract immediately.
5. PSI shall provide the services set out in contract hereto for the entire term of the membership agreement. PSI may add to, change or reduce these services at any time. This shall have no effect on the Agreement with the supplier.
6. Within the scope of membership, the supplier will be provided with the exclusive PSI Distributor Finder, on condition that the member must only use the information contained in the index for its own commercial purposes. The index may not be forwarded to third parties in return for payment or free of charge. PSI will be entitled to apply a contractual penalty of EUR 1000.00 for each demonstrable case of non-compliance. In any event, PSI reserves the right to claim further compensation for damages and to terminate the Agreement immediately.
7. The supplier must treat all documents and information in the strictest confidence. Any form of disclosure to third parties, reproduction or distribution is hereby prohibited.
8. Any information provided by PSI about its distributors must be treated in confidence. The information is only intended for the recipient. Disclosure to third parties is not permitted. All information available to PSI will be carefully collated and forwarded to the member. Any liability on the part of PSI in this regard, and any claims for damages from the supplier against PSI are hereby excluded. The supplier shall be liable for all damages and inconvenience including the costs of legal proceedings that may arise for PSI in relation to the supplier making even part of the content of the information or its sources available to the person receiving the information or other persons. If the person receiving the information is under a contractual obligation to PSI, the supplier must name the person to PSI.
9. No liability can be accepted with regard to the accuracy of the details registered by PSI or for any errors. Any claims for damages by the supplier against PSI in this respect are excluded. The supplier hereby accepts these conditions. The supplier shall indemnify PSI against any consequences or damages arising from use of the documents and information which is contrary to this Agreement.
10. The supplier agrees to provide PSI with all the necessary information concerning its existing product range and any new products which may be added.
11. The supplier grants PSI the unconditional right to use the details and pictures of the said products as part of its services (PSI Supplier Finder, Product Sourcing, Product Finder, PSI Webshop, PSI Data Stream) for marketing purposes.
12. If the supplier does not punctually honor any payment obligations despite being sent reminders, or if the supplier makes use of the documentation in a manner which is contrary to the terms of the agreement, the PSI is entitled to terminate the agreement without notice. This does not affect the PSI's payment claims for the current contractual year. The PSI's entitlement to press further claims, especially damage claims, is also not affected.
13. Invoices may be settled on the due date either by means of direct debit (Germany only) or credit card. Direct debit mandates can be cancelled at any time.
14. All the obligations and liabilities incumbent upon the company named in the contract shall also apply to its agents.
15. The annual fee stated in the membership and service agreement may be increased, if written notice is provided 120 days in advance. The supplier is entitled to terminate this Agreement from the date on which the price increase takes effect. The notice of termination must be given 90 days prior to the start of the new contractual year, in order to be valid.
16. All special agreements, allowances and provisions must be confirmed by PSI in writing. This shall also apply to any amendments to these terms and conditions. The general conditions or contractual terms of the supplier shall not apply.
17. Any amendments to this Agreement must be made in writing in order to take effect. Verbal agreements are not permitted. The German version of the text shall prevail. This Agreement is subject to German law with the express exclusion of the UN CISG. The place of jurisdiction and performance is Düsseldorf.
18. If any provision in these terms and conditions is or becomes unenforceable, this shall not affect the enforceability of the remaining provisions. In such a case, the parties agree to replace the unenforceable provision with an enforceable one that corresponds most closely to the original purpose of the clause.

Code of ethics for the promotion article sector

Promise in respect of conduct and performance of the general association of the promotion article industry and appertaining member associations

The perception and image of the promotion article sector are largely characterised by the appearance and actions of its member companies. Therefore, the member companies of the trade associations of the GWW (AKW, bwg, BWL and PSI) undertake to observe the following principles in a responsible manner:

Occupational equal opportunities / nondiscrimination

In dealing with customers, employees and competitors, the members shall observe and apply the rules of equality irrespective of race, ethnic origin, sex, religion, world outlook, disability, age or sexual identity as well as the prohibition on discrimination for these reasons.

Commercial customs

The members shall observe the commercial customs and stand for adherence to the rules of the free market. They are aware of their corporate responsibility to customers, suppliers and employees and undertake to comply with the respective, valid laws and legal systems.

Competition law / legal protection of designs

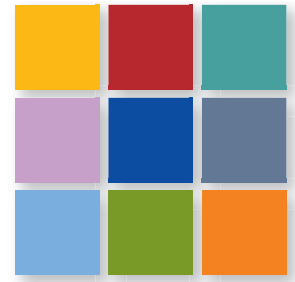
The members undertake to comply with the provisions in respect of fair competition and observe, in particular, the third-party proprietary rights. Original ideas and designs shall be respected. No imitations or copies shall be produced.

Anti-corruption

The corporate actions are to be characterised such that neither corruption nor the granting of advantages shall be tolerated. Any application of any kind that is in breach of the law aimed at receiving orders or inequitable advantages shall not be tolerated.

Avoiding hazardous substances

The members shall observe all statutory regulations and norms to avoid hazardous substances such as WEEE, REACH and RoHS.



Bundesverband der Werbemittel-Berater und -Großhändler e.V.



Social legislation

The members shall respect worldwide the European social standard and national, statutory regulations, in particular the European regulations on the protection of young workers and against discrimination, and therefore only collaborate with companies that respect and promote human rights.

Environmental protection

The members honour the provisions and international standards on environmental protection and promote a responsible approach towards dealing with natural resources.

Data protection

The members undertake to treat all documents and information in strict confidence and not to grant third-parties access to these. In particular, an assurance is given in respect of treating customer-specific information in confidence.

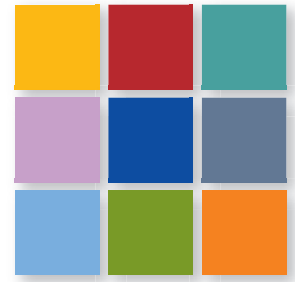
Requirements as to quality

Comprehensive advice and offers characterised by high quality products are the uppermost goals of the member companies. GWW member associations and their members undertake during the course of the collaboration and in the interest of their customers to have at their disposal the necessary expertise in respect of requirements as to quality and advice in the promotion article sector, or to acquire such expertise and regularly engage in further training measures.

Self-regulation

Collaboration characterised by this code of ethics plays a part in strong and forward-looking development in the promotion article sector. Therefore, this code of ethics has binding force for all GWW members and their member companies.

Therefore, this code of ethics has binding force for all GWW members and their member companies.



Bundesverband der Werbemittel-Berater und -Großhändler e.V.



Bundesverband Werbeartikel-Lieferanten e.V.



The international network of the promotional product industry